Cultivating Physician Engagement while Transforming Rural Healthcare through Telehealth

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Avera Health

Avera's roots stretch back to the frontier of medicine of the Benedictine and Presentation Sisters; who began providing health care in Dakota Territory in 1897. Avera is still sponsored by these same Sisters today, which helps lead to our mission:

"Avera is a health ministry rooted in the Gospel. Our mission is to make a positive impact in the lives and health of persons and communities by providing quality services guided by Christian Values."

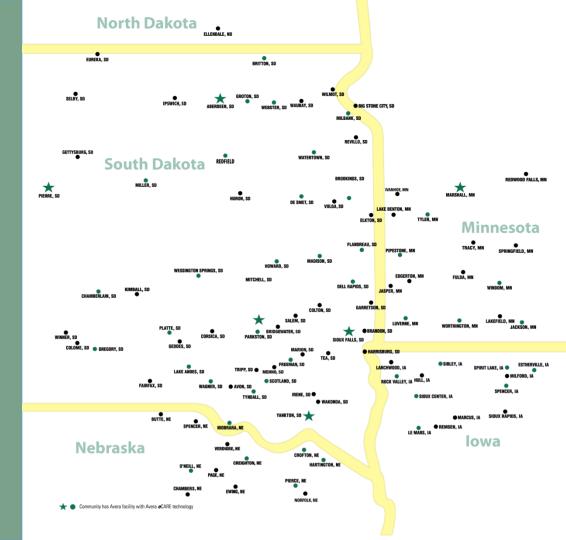
Avera Health



HOSPITALS

CRITICAL ACCESS

80%



Frontier and Remote (FAR) Level 1 ZIP Code Areas, 2010



60 million rural Americans scattered over 95% of US landmass

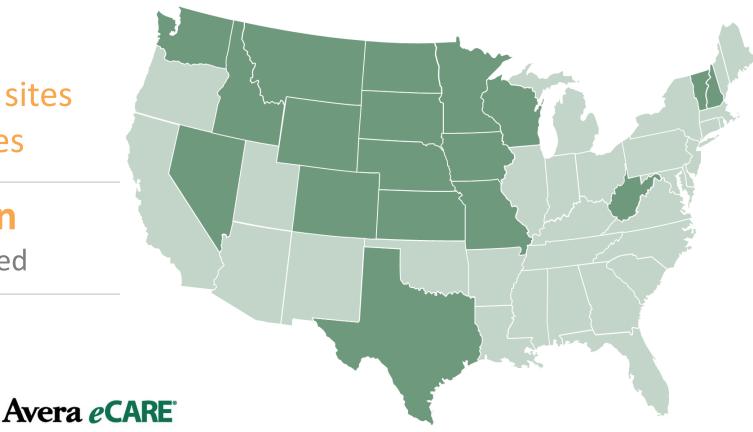
Avera eCARE

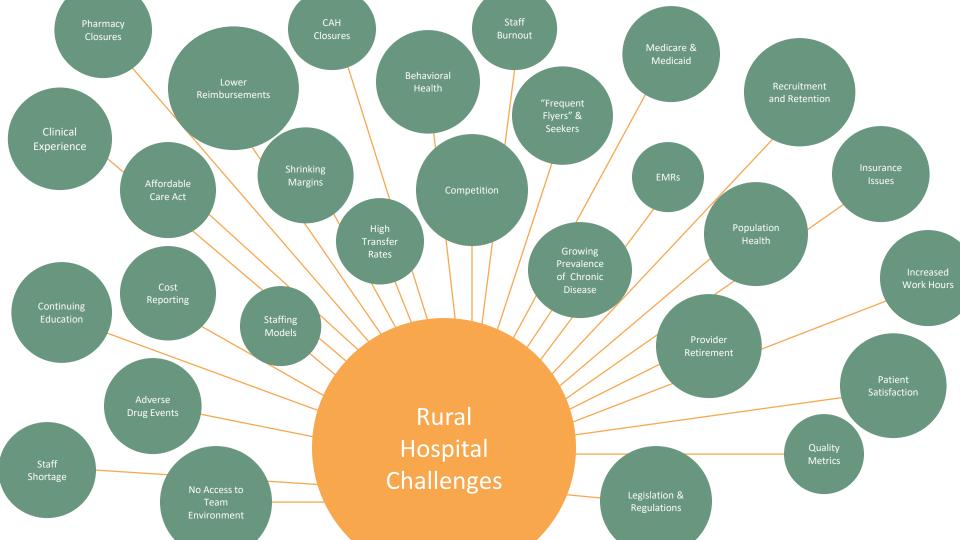
Over **400** sites in **18** states

1+ million

lives impacted

Discover







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Virtual Care & Telemedicine

Access to Expertise

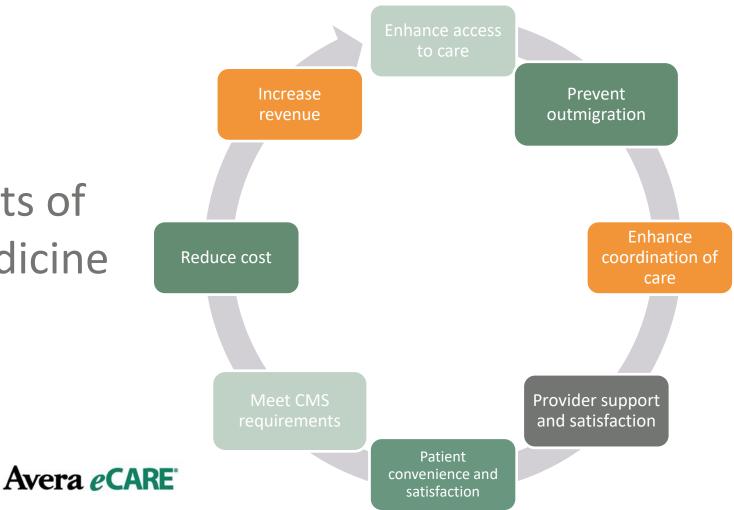
24/7 Collegial Support

Improve Quality & Patient Outcomes

Avera *e*CARE

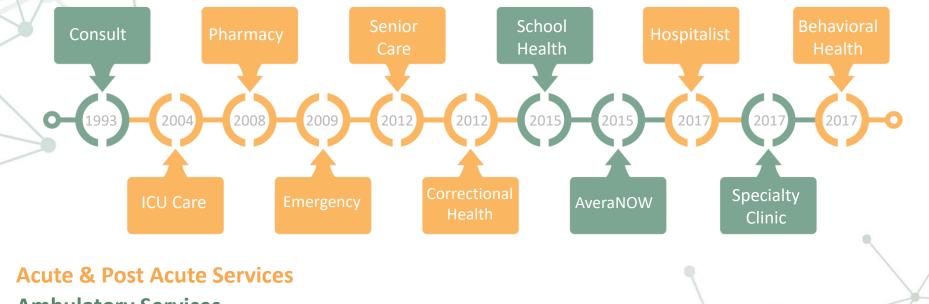
Benefits of Telemedicine

Discover





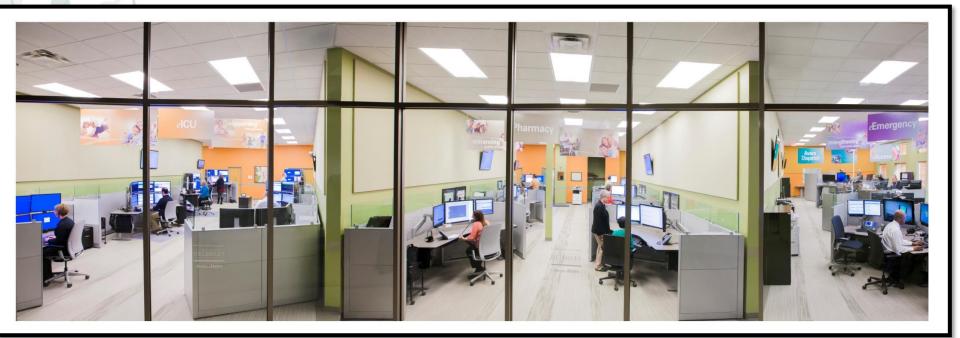
Service Line Expansion



Ambulatory Services

Discover Avera eCARE

sioux falls, south dakota View from the Bridge



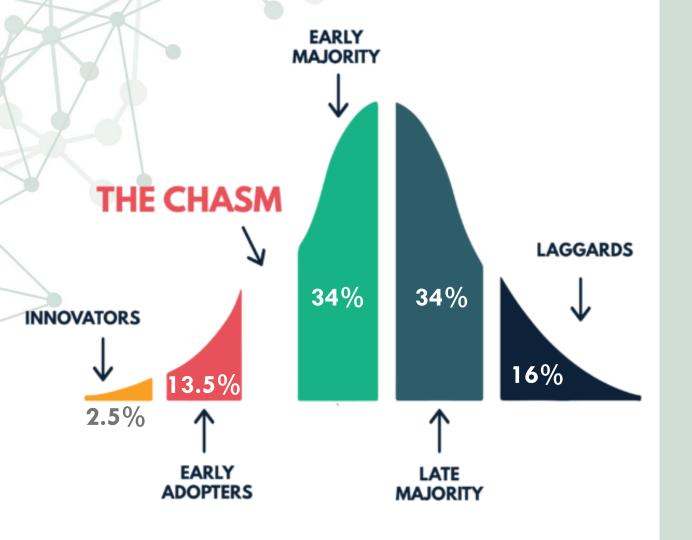


eCARE Emergency The Process



When your team needs emergency assistance, simply push a button to connect 24/7/365 and our staff will respond immediately from our virtual hospital hub





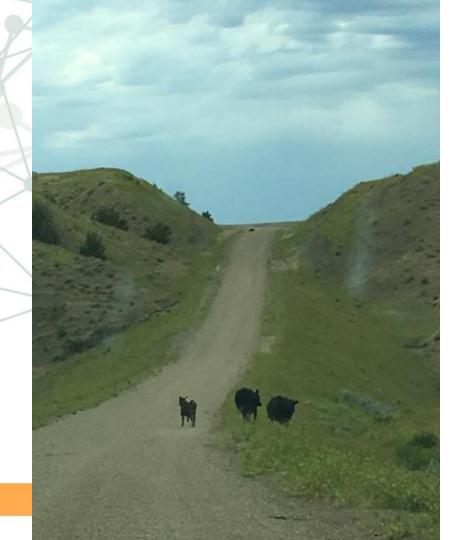
Law of Diffusion of Innovation



Make Lives Easier











Be An Example





Keep it Simple







Customer Service







Simulation Events





Medical Students

Recruitment





Research: Recruitment & Retention

Finding: 81.5% of clinicians believe that eCARE Emergency has helped with recruitment and retention

Conclusion: Results indicate that, all other factors being equal, tele-emergency increases the likelihood of physicians entering and remaining in rural practice.



ORIGINAL RESEARCH

Effect of tale-emergency services on recruitment and rotention of US rural physicians.

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ABSTRACT

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Hospital CEO: "I've got to admit, the two docs I've got on right now, [...] both have made the statement to me directly that if it wasn't for [tele-emergency], they would not have come out here because they were not comfortable with it."



QUESTIONS?



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